

A RESOURCE FOR BODY, MIND & SOUL IN YOUR COMMUNITY

# THE 2008 Holistic Directory

AN ANNUAL ADVERTISING SUPPLEMENT OF EDGE LIFE MAGAZINE

**THE 2008 DIRECTORY WILL BE PUBLISHED IN THE NOVEMBER EDITION OF EDGE LIFE MAGAZINE**

**T**HE 2008 HOLISTIC DIRECTORY will be published in the November edition of Edge Life magazine, just in time to be unveiled at Edge Life Expo 2008 at the Minneapolis Convention Center.

This annual advertising supplement will promote those who contribute holistic products and services in our community. With the purchase of a display advertisement, you receive a free listing of no more than 150 words to describe what you offer. That listing will be placed in the supplement

## CONTACT:

**Cathy Jacobsen** [cathy@edgelife.net](mailto:cathy@edgelife.net)  
**763.433.9291, toll-free 1.866.809.8080**

**Tyler Smith** [tyler@edgelife.net](mailto:tyler@edgelife.net)  
**763.433.9291, toll-free 1.866.809.8080**

and on our website — [Edgelife.net](http://Edgelife.net) — for free. We also provide a free link from your listing to your website. Contact an ad representative to purchase an ad. You will be directed on how to submit your advertisement and 150-word listing. Go to [Edgelife.net](http://Edgelife.net) to view examples of directory listings.

**THE 2008 DIRECTORY: AD & LISTING DEADLINE IS OCTOBER 1, 2008**

## Ad sizes (WIDTH x HEIGHT) & prices

### FULL PAGE

7.25 x 9.75 inches...\$625

inside page 2 or 3, or center spread ...\$720

back page 4-color \$1,000

**Add COLOR to your advertisement: \$100**

### 1/2 PAGE

7.25 x 4.75 inches...\$365

**Add COLOR to your advertisement: \$75**

### 1/4 PAGE

7.25 x 2.25 inches...\$195

**Add COLOR to your advertisement: \$50**

### 1/8 PAGE

3.5 x 2.25 inches...\$145

**Add COLOR to your advertisement: \$25**

## Getting your information to us:

*We prefer that your ad be sent electronically as a PDF file.* For specifications, go to [www.edgelife.net/submission.pdf](http://www.edgelife.net/submission.pdf) or consult with your sales representative. E-mail ads to: [production@edgelife.net](mailto:production@edgelife.net)

**Listings are due no later than October 1, 2008.**

## SPECIAL DISCOUNTS & FREE DIRECTORY AD OPTIONS

- Receive a Free 1/8 page ad in Edge Life's 2008 Directory, and the Healing with a Heart advertising supplement (June 2009), by committing to a two-year contract for a display ad [1/4 page or larger] in Edge Life magazine.
- Receive a Free 1/8 page ad in the 2008 Directory by committing to a two-year contract for a display ad [1/6 page or smaller] in Edge Life magazine.

**Please call Edge Life sales: 763.433.9291**